



WE ARE
REDEFINING
PRINT

Inkifungus
printers

ELEVATE THE VALUE OF PRINT TO YOUR BUSINESS

Efficient, effectively managed print that is optimised for the requirements of your business can provide a significant return on your investment and be a source of genuine competitive advantage.

Few businesses recognise the uplift well-managed print can provide their business, and fewer still know how to achieve it.

Have you ever felt the following when dealing with printed material?

"I'm always running out when I need them most"

"Constant changes to artwork based on printing requirements are frustrating and expensive"

"I need to re-order an item, but can't find the most up-to-date file"

"Having to order in bulk is impacting my cash flow"

"I'm running out of space to store my printed material"

"I wish my customer orders could be shipped directly from our printer"

You're not alone. When we first started working with many of our clients, they were experiencing similar issues, and were frustrated as a result. Even worse, they found that their ad-hoc approach to print management was actually costing them thousands of dollars in lost time and inefficiency.

Since then, we have worked with such businesses to help them turn their printing processes from being an expensive headache, to becoming a real competitive advantage for their business.

OUR CUSTOMERS ARE LIVING THE RESULTS

- ✓ Increased return on your print investment
- ✓ Reduced time spent on print management
- ✓ Better control over print outcomes
- ✓ Cost reductions
- ✓ Consistency of brand & quality of products
- ✓ System customised to business's specific needs
- ✓ Accountability

HERE'S WHAT SOME OF OUR CUSTOMERS SAY ABOUT THIS SHIFT:



"Inkifingus deliver the highest quality service and products 100% of the time. Short turn-around times are never a problem and Graeme is a welcome sight in our office when he delivers the order personally. For any printing requirements, I would recommend only Inkifingus to complete the job."

Kate Stevens

Event Manager

ICMS Australasia



"We have been extremely pleased with every aspect of our relationship with Inkifingus Printing. We have been working with them for over 3 years now, and they have never missed a beat! I would certainly recommend Inkifingus to anyone, particularly if you are wanting a premier service at a reasonable price."

Suzanne Carr

Marketing Operations Manager

Green Home Green Planet

END TO END MANAGEMENT OF YOUR PRINT

e-inki POWERED BY Inkifingus printers

We can help you easily manage your printing process from concept to delivery:



OPTIMISE

We start by helping to establish your processes and then align them to best practice, to minimise inefficiency and cost. We'll digitise your workflows where possible, rationalise your forms to minimise waste, and give you a clear picture of your print investment.



MANAGE

Easily manage all your print requirements using the intuitive e-inki platform, including reporting, art and approval controls, and accounting – giving you the flexibility to customise your processes to meet your requirements.



AGREE OBJECTIVES

Before launching any projects, you have the ability to set agreed objectives, benchmarks, and expectations. You can then report against them for continuous improvement.



ART

While starting with a great design is so important, the e-inki platform extends to give you complete control over branding, approvals, forms, and version management.



PRODUCE

Leverage our years in the business, deep technical expertise, and state of the art technology to produce print material that is just as you imagined it.



WAREHOUSE

Leverage our pick, pack, and dispatch capability to gain access to your printed materials on demand. Through Inkifingus, you can print in bulk, have us store it for you, and draw down as you need it. No more boxes cluttering up your office space!



DELIVER

Whether it is right to your desktop or to a centralised drop-off point, Inkifingus will ensure timely delivery of your print material. You determine your required delivery date and we do the rest.

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PRINT AND BEYOND – WE’VE GOT YOU COVERED

We help businesses minimise the time they spend on print management, but still maximise the benefit they receive, by ensuring access to:

- End-to-end control of your print management process;
- Control of order, artwork, proof, and budget approvals through a chain of command approach;
- A clear proofing process,
- Consistency of supply which means you never have to ‘make do without’;
- Support for alterations, so that your printing remains flexible;
- Up-to-date version tracking, so you’re always working with the latest files;
- A central point for document storage, ensuring you have access to every file you need;
- Rationalisation and genericising of forms to minimise waste, including aligning digital and printed versions;
- Support for your unique delivery requirements including Desktop Delivery, cost-effective, same-day, and Just In Time;
- Direct-to-customer-shipping capability;
- Optimisation of printed material for a multi-site businesses;
- Clear reporting and history tracking on all your printing activity;
- Enforcement of your corporate branding and styling guidelines;
- Variable templates to minimise administration around business cards and other collateral;
- Warehousing for your co-sourced goods;
- Order management to help optimise your cash flow; and
- Security and confidentiality.

REDEFINING PRINT

WE DELIVER THESE OUTCOMES THROUGH OUR:



Easy to use and
access online print
management platform



Co-sourcing and third
party management of
related products



In-house design and
artwork management



Repositionable media to
expand the potential of
your print



Environmentally
responsible manufacture
to meet exacting
specifications



Warehousing for
co-sourced materials
and goods



Agreed pricing



Pick and pack
dispatch capability



On-demand delivery



INKIFINGUS - YOUR PARTNER IN PRINT

Originating in the early 1950s as a Secretarial Service, Inkifingus Printers has since evolved into the multi-dimensional print supplier best poised to deliver significant ROI for its customers.

Over the years, Inkifingus has helped many businesses impeded by the time-consuming and complex process of managing print. Recognising the prevalence of this challenge for SMEs in Australia, Inkifingus have developed a unique approach to printing that takes the hassle right out of printing process.

Leveraging an online platform, e-Inki, Inkifingus's clients have end-to-end control of their printing process, from concept to delivery. Now, these businesses are leveraging Inkifingus' comprehensive range of printing capabilities to tap into a source of significant competitive advantage through their print material.

While the shift to digital has provided the opportunity for many to enter the print industry, very few possess the experience and passion that the team at Inkifingus possess. The ability to draw from years of experience, and provide the best advice, insight, and innovative technology is what drives them, and what helps Inkifingus's clients achieve genuine ROI on their print investments - time after time.

Inkifingus can help you maximise the return on your print investment by reducing time, cost, and frustration associated with print management.

Call us today to learn how.

Inkifingus
printers

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